



# ACPD 2023

## Auxins and Cytokinins in Plant Development 2023

... and cross-talk with other phytohormones in interactions  
with the changing environment

### International Symposium 2023

June 25–29, 2023 | Prague, Czech Republic

**PARTNERSHIP  
PROSPECTUS**

## WELCOME ADDRESS

Dear partners and exhibitors,

We would like to cordially invite you to the regular Auxins and Cytokinins in Plant Development Symposium (ACPD 2023), which will be held in Prague from June 25–29, 2023. ACPD 2023 will be the tenth in a row, and for 2023 we have decided to emphasize the role of these two important key phytohormones in plant response to ever-changing environmental conditions. We hope to create an informal atmosphere that will inspire both our friendly groups of auxin and cytokinin experts and other experts in plant developmental biology. Despite the difficulties associated with anti-covid restrictions in recent two years, several papers have recently been completed describing unique discoveries in the field of auxin carrier structures and some surprising players in the rapid action of auxin. In the case of cytokinins, the inspiration is certainly to be found in their important role in the multiple responses of plants to environmental factors, providing an opportunity for targeted DNA editing of plant genomes. We look forward to bringing to Prague the full spectrum of scientists behind these original results and, as usual, to launching new original collaborative projects.

On behalf of the organizers

[Klára Hoyerová](#) and [Jan Petrasek](#)

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## TOPICS

- Biosynthesis and Metabolism
- Transport
- Signalling
- Development
- Interactions and Cross-talk
- Responses to Environment
- Novel Methods and Techniques

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## IMPORTANT DATES

<a href="#">October 27, 2022</a>	Abstract submission open	<a href="#">April 3, 2023</a>	Abstract submission deadline
<a href="#">January 25, 2023</a>	Registration open	<a href="#">June 10, 2023</a>	Standard registration deadline
<a href="#">March 10, 2023</a>	Early bird registration deadline	<a href="#">June 25–29, 2023</a>	ACPD 2023

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## VENUE

[Conference Centre City \(Konferenční Centrum City\)](#)  
Na Strži 1702/65, 140 00 Prague 4, Czech Republic

The Conference venue is easily accessible by both public and private transport. It has ideal location and proximity to the Pankrác metro station (just 150m away) and less than a minute car access from the highway (D1) provide visitors comfort and a stress-free arrival.

Due to the multi-purpose facilities at the Conference Centre City, it is an ideal venue for organizing congresses, conferences, training sessions, auctions, expositions and other social events.

Every hall has its own foyer and, naturally, there is a stable Wi-Fi connection for quick Internet access as well as air-conditioning throughout the entire Conference Centre City.

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## OFFICIAL LANGUAGE

English is the official language of the Symposium. No simultaneous interpretation will be provided.

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## PARTNERSHIP OPPORTUNITIES

The Auxins and Cytokinins in Plant Development 2023 Symposium extends a warm invitation to all interested Companies to demonstrate their support for plant sciences and research by participating in one or more of the options outlined in this document as either a Partner or an Exhibitor.

## SPECIAL PARTNERSHIP PACKAGES

### Gold Partner

EUR 3 800 / CZK 91 200

- First priority in choice of time of the Luncheon symposium
- 9 sqm of the exhibition space
- 3 full Symposium registrations
- 3 exhibitor registrations
- Two full page, 4-colour advertisement in the Final Programme and in the Abstract Book (in PDF format published on the website)
- Acknowledgement in all Symposium publications
- Partner's logo presented in the Abstract Book (in PDF format published on the website)
- Partner's logo displayed in the main Symposium hall
- Partner's logo displayed in the registration area
- Partner's logo with hyperlink displayed on the official website in the relevant partnership category + company profile (300 words)
- 2 Symposium bag inserts
- Early assistance with hotel reservation

### Silver Partner

EUR 2 800 / CZK 67 200

- 6 sqm of the exhibition space
- 2 full Symposium registrations
- 2 exhibitor registrations
- One full page, 4-colour advertisement in the Abstract Book (in PDF format published on the website)
- Partner's logo presented in the Abstract Book (in PDF format published on the website)
- Partner's logo displayed in the main Symposium hall
- Partner's logo displayed in the registration area
- Partner's logo with hyperlink displayed on the official website in the relevant partnership category + company profile (200 words)
- 2 Symposium bag inserts
- Early assistance with hotel reservation

### Bronze Partner

EUR 1 900 / CZK 45 600

- 4 sqm of the exhibition space
- 1 full Symposium registration
- 1 exhibitor registration
- Partner's logo presented in the Abstract Book (in PDF format published on the website)
- Partner's logo with hyperlink displayed on the official website in the relevant partnership category + company profile (100 words)
- 1 Symposium bag insert
- Early assistance with hotel reservation

### Partner

EUR 1 200 / CZK 28 800

- 2 sqm of the exhibition space
- 1 exhibitor registration
- Partner's logo presented in the Abstract Book (in PDF format published on the website)
- Partner's logo presented on the Symposium website with a link to partner's homepage
- 1 Symposium bag insert
- Early assistance with hotel reservation



## ADDITIONAL PARTNERSHIP OPPORTUNITIES

### Badge Lanyards **EXCLUSIVELY**

EUR 800 / CZK 19 200

(limited to one partner – 20 % discount if provided by partner)

- Partner's logo placed on every lanyard
- Acknowledgement in the Final programme and on the website

### Partner's logo on all Symposium Dinner invitations

EUR 1 100 / CZK 26 400

- Partner's logo will be placed on the Symposium Dinner area
- Partner can place up to 2 roll-up banners and other branded materials at the Symposium Dinner area (must be approved by the organising committee). Banners must be provided by partner.
- Partner's logo in the Final Programme
- Partner's logo at the official conference website with a link to the partner's homepage

### Symposium Bags

EUR 900 / CZK 21 600

- Partner's logo placed on every Symposium bag
- Partner will provide Symposium bags
- Acknowledgement in the Final programme and on the website

### Delegates' Badges **EXCLUSIVELY**

EUR 700 / CZK 16 800

(limited to one partner)

- Partner's logo placed on rear side of badge
- Acknowledgement in the Final programme and on the website

### Partner' logo at the Poster Session area

EUR 650 / CZK 15 600

- Partner's logo on the official website with a link to the partner's homepage
- Partner can place up to 2 roll-up banners and other branded materials at the Poster Session area. Banners must be provided by partner.
- Partner's logo in the Final Programme

### Symposium Set (pens and notepads)

EUR 450 / CZK 10 800

(limited to one partner – 20 % discount if provided by partner)

- Partner provides own notepads and pens
- Acknowledgement in the Final programme and on the website

### Mobile Application **EXCLUSIVELY**

900 EUR / CZK 21 600

- Mobile application specially designed for this symposium
- Contains usefull information for delegates such a programme, speakers, navigation
- Company's logo on the homepage of the app and a special company button with direct information about the company

## LUNCHEON SYMPOSIUM

ON REQUEST

- Time slot available during lunch time.
- Symposia are strictly prohibited during the official scientific programme.
- All programmes must be submitted to the Scientific Committee for approval.
- All symposia programmes will be published in the Final programme and on the website.

### The package includes

- Room rental
- Technical assistance
- Basic AV equipment

Partners can distribute own promotional materials during the symposia.



## EXHIBITION

Exhibition will be placed close to the Symposium hall, poster area and refreshment. The price includes only location of net surface and exhibitor's badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately.

Each exhibitor will be contacted directly by the appointed exhibition coordinator and will receive the Exhibition Manual with all conditions of the exhibition.

**Minimum size exhibition space 2 sqm**  
**Additional 1 sqm**

**EUR 750 / CZK 18 000**  
**EUR 400 / CZK 9 600**

**Additional Exhibitor registration**

**EUR 150 / CZK 3 600 / per item**

- Includes refreshments during the conference

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## PAYMENT CONDITIONS

**40 % of the total amount with the contract signing**  
**60 % of the total amount until May 10, 2023**

**Please note: All prices quoted are exclusive of VAT, which will be charged at the prevailing rate where required**

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## CANCELLATION / MODIFICATION POLICY

Cancellation or modification of items must be made via e-mail to the ACPD 2023 Symposium Secretariat: [malkova@guarant.cz](mailto:malkova@guarant.cz)

**The organizers shall retain:**

- 10 % of the agreed package amount if the cancellation/modification is made 4 months before the start of the conference
- 50 % of the agreed package amount if the cancellation/modification is made 4–2 months before the start of the conference
- 100 % of the agreed package amount if the cancellation/modification is made less than 2 months before the start of the symposium

Any refunds of deposits will be made after the symposium but not later than by August 2023. The company will not be entitled to any interest that the organizer may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.

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Please do not hesitate to contact us for any other information or your order.  
We are open to any suggestions.

**Mrs. Renata Malkova**

**Industry Liaison Officer**

Cell phone +420 603 467 495, e-mail: [malkova@guarant.cz](mailto:malkova@guarant.cz)

**Mrs. Marcela Rajtorová**

**Project Manager, Symposium Secretariat**

**GUARANT International spol. s r.o.**

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**ACPD 2023 website**

**[www.acpd2023.org](http://www.acpd2023.org)**

